



THE WORLD ECONOMICS TIMES



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communities."*

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INITIATIVES, WITNESS REAL
CHANGE IN ACTION.

**EMPOWERING CHANGE
BUILDING FUTURES**

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Empowering Global Economic Insight: Introducing The Worldonomics Times

In an era where the tapestry of global finance and economics interweaves with the complex dynamics of markets worldwide, there emerges a beacon of insight, The Worldonomics Times. Announced by the International Navodaya Chamber of Commerce (INCOC) on 26-03-2024, this forthcoming monthly magazine is poised to be an indispensable resource for anyone keen on understanding the pulsating heartbeat of the global economy. Scheduled to release its premiere issue on May 5th, 2024, The Worldonomics Times aims to fill a crucial gap in the landscape of financial journalism. With a commitment to providing in-depth coverage of global finance and economics trends, news, and analysis, this publication is tailored for business leaders, policymakers, and the intellectually curious who strive for a deeper understanding of the world's economic currents.

Global Perspective with Local Relevance

At its core, The Worldonomics Times will offer a global perspective that bridges diverse markets and economies. This isn't just about tracing the flow of capital across continents; it's about understanding how these financial streams affect businesses and policies on a local level. Sandeep Kumar, the founder of the International Navodaya Chamber of Commerce and Editor-in-Chief of the magazine, emphasizes the platform's role in exploring emerging trends and the forces sculpting world markets.

In-Depth, Data-Driven Journalism

What sets The Worldonomics Times apart is its commitment to investigative journalism that digs beneath the surface. This magazine will go beyond the headlines to uncover the underlying stories that drive financial shifts, offering clarity in an ever-complex world. Coupled with expert opinions, interviews, and thought leadership from noted economists and financial specialists, readers are promised a comprehensive outlook on the global economic scene. Moreover, with a focus on data-driven insights, the magazine will utilize visualizations and infographics to demystify complex economic trends and statistics, making the information accessible and digestible to its readership.

Accessibility and Empowerment

Understanding the importance of adaptability in today's fast-paced world, The Worldonomics Times will be accessible in both print and digital formats. This dual availability ensures that readers can engage with the content in a manner that best suits their lifestyles, whether at home, in the office, or on the move.

"We are committed to delivering accurate, unbiased, and high-quality journalism focused on the world of finance and economics," Kumar states. "Our goal is to empower readers with the knowledge they need to make informed decisions in an increasingly dynamic global landscape."

As we anticipate the release of The Worldonomics Times' premiere issue, it's clear that this magazine is on a mission to enlighten and inform. Through its rigorous analysis, expert commentary, and commitment to excellence in journalism, The Worldonomics Times is set to become a guiding light for anyone looking to navigate the intricate world of global finance and economics.



Sandeep Kumar

EDITOR-IN-CHIEF

Worldonomics Times

UNVEILING ACTIVITY-BASED COSTING: TRANSFORMING FINANCIAL PERSPECTIVES



Introduction to a Modern Costing Method

In a financial landscape where precision is key, Activity-Based Costing (ABC) emerges as a beacon of accuracy, turning the traditional costing methods on their head." Activity-Based Costing provides a lens through which companies can see the true cost of their products or services, by focusing on the specific activities that incur costs, rather than broad averages.



By focusing on activities that use resources, Activity-Based Costing facilitates a microscopic view on overhead costs, providing a clear picture of where and why costs occur. This nuanced understanding is pivotal for precise pricing and cost management.

Key Elements of Activity-Based Costing: A Deep Dive

- **Activities:** The heartbeat of ABC, these are the tasks or processes consuming resources, from machine setups to processing orders.
- **Cost Pools:** Here, overhead costs find their home, grouped by the activities they're tied to, ensuring a neat organization of costs.
- **Cost Drivers:** The catalysts of cost; these factors, such as the number of setups, directly influence the cost of activities.
- **Cost Driver Rates:** This is where math meets management, calculating a rate for each cost pool to tie costs to products accurately.



HOW ACTIVITY-BASED COSTING REVOLUTIONIZES INDUSTRIES: INSIGHTS INTO MANUFACTURING AND SERVICES

THE REAL VALUE OF ABC LIES IN ITS ABILITY TO BRING TO LIGHT THE HIDDEN COSTS AND VALUE-GENERATING ACTIVITIES WITHIN BOTH MANUFACTURING AND SERVICE SECTORS, ENABLING SMARTER, INFORMED DECISIONS

Activity-Based Costing in the Manufacturing Sector: Precision in Production

ABC has rewritten the rulebook for overhead allocation in manufacturing. Traditional methods often rely on broad-strokes, like direct labor hours, which can blur the true cost picture. "With ABC, manufacturers can see the financial impact of each specific activity—from machine setup to inspection—allowing for a refined approach to pricing and cost management," explains an industry expert.

- **Impact on Pricing:** ABC provides the clarity needed to set prices that truly reflect production costs and desired profit margins.
- **Spotlight on Process Improvements:** Identifying costly activities paves the way for streamlined operations, waste reduction, and targeted automation.
- **Designing for Profitability:** Insights into cost-driving features or components empower manufacturers to engineer products for better profitability while maintaining quality.

Activity-Based Costing Impact on the Service Sector: Clarifying the Intangible

In service industries where direct costs often take a backseat to overhead, ABC shines by detailing how different services consume resources. "Services, in their variability and intangibility, present unique costing challenges that ABC adeptly addresses, making it a crucial tool for service-centric businesses," remarks a service industry veteran.

- **Improved Pricing Strategies:** Precise costing leads to pricing that accurately reflects service value.
- **Enhanced Decision-Making:** With a clear view of cost drivers and customer profitability, businesses can tailor their service offerings for maximum efficiency and profit.



Navigating the Challenges and Embracing Activity-Based Costing for Superior Financial Health



ACTIVITY-BASED COSTING: A PATH TO ENHANCED DECISION-MAKING

Adopting ABC isn't just about understanding costs but leveraging this understanding for strategic decision-making. "Activity-Based Costing transcends traditional cost accounting by not only identifying the exact cost associated with each product and service but also illuminating areas for strategic improvements," shares a financial strategist.

OVERCOMING ACTIVITY-BASED IMPLEMENTATION CHALLENGES

While ABC is powerful, its implementation can be met with obstacles:

- **Complexity:** ABC's detailed nature requires a comprehensive tracking setup and ongoing management.
- **Data Collection and Analysis:** The need for detailed activity data poses a challenge in terms of collection and processing.

MASTERING ACTIVITY-BASED COSTING: STRATEGIES FOR SUCCESS

- **Start Small:** Begin with a pilot project in a specific department or product line to demonstrate ABC's value.
- **Engage and Train Your Team:** Ensure that staff understand ABC's benefits, how it works, and their role in its success.
- **Use Technology:** Leverage software solutions designed for ABC to streamline data collection and analysis.



While the road to Activity-Based Costing may seem intricate, the journey is worth it. The visibility it provides into the true costs and profitability is unparalleled, offering a competitive edge in today's complex business environment



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