

Prime Minister's Employment Generation Programme (PMEGP)



Objective:

The scheme aims to provide financial assistance to set up self-employment ventures and generate sustainable employment opportunities in rural as well as urban areas.

To generate sustainable and continuous employment opportunities for rural and unemployed youth as well as prospective traditional artisans and thereby halt occupational migration.

Key Benefits:

Credit linked subsidy program for setting up new micro-enterprise in non-farm sector.

Margin Money subsidy ranges from 15% to 35% of project cost for projects up to Rs. 50 Lakh in Manufacturing sector and Rs. 20 Lakh in the Service sector.

For beneficiaries belonging to Special categories such as SC/ST/ Women/ Minorities/ Ex-Servicemen/ Transgenders/Aspirational districts/NER, the margin money subsidy is 35% in rural areas and 25% in urban areas

Scheme applicable for:

Any individual, above 18 years of age can apply.

Detailed Information:

The own contribution of the beneficiary is 10% of the project cost in case of General category and 5% of the project cost in case of Special category (SC/ST/OBC/PH/Women/Ex Servicemen /Transgenders/Aspirational/Districts/NER) beneficiaries.

If the application for loan is approved, Banks sanction and release the balance amount of 90 to 95% of the total project cost suitably for setting up of the units by the beneficiaries.

In order to have sustainability of the projects/units set up under the scheme, support services are also provided in the form of Backward & Forward Linkages by organizing events like workshops, EDP training to the beneficiaries, exhibitions, etc.

Government of India has introduced online process for flow of applications and disbursement of Margin Money directly to financing branches.

Online application form is mandatory for individuals on the e-portal. The application form/PMEGP MIS portal is mobile friendly. SMS/e-mail alerts are sent to the applicants automatically by the system or by the concerned officials at each stage.

Model Projects Reports of different activities have been put up on PMEGP e-portal for the benefit of potential beneficiaries.

To increase the registration of MSMEs in the country, the Government has undertaken measures for PMEGP units to adopt the Udyog Aadhar Memorandum (UAM)/UDYAM Registration.

1.1) 2nd Loan for up-gradation of the existing PMEGP/REGP/ MUDRA units

Objective:

With an objective to assist existing units for expansion and upgradation, the scheme provides financial assistance to successful/well performing units.

The scheme also caters to the need of the entrepreneurs for bringing new technology/ automation so as to modernize the existing unit.

Key Benefits:

Maximum subsidy would be 15% of the project cost (20% for NER and Hill States). The balance amount of the total project cost is provided by Banks as term loan.

Scheme applicable for:

Existing well performing PMEGP/REGP/MUDRA units.

Detailed Information:

Further financial assistance scheme for expansion/upgrade the existing PMEGP/REGP/MUDRA units for manufacturing and Service/ Trading units from the year 2018-19.

The maximum cost of the project under manufacturing sector for up-gradation is Rs.1.00 crore and Rs. 25.00 lakhs under Service/ Trading sector.

Maximum subsidy would be 15% of the project cost (20% for NER and Hill States) i.e. Rs. 15.00 lakhs in Non-NER and Rs. 20.00 Lakh for NER and Hill States. The balance amount of the total project cost shall be provided by Banks as term loan.

All existing units financed under PMEGP/MUDRA Scheme whose margin money claim has been adjusted and the first loan availed has been repaid in stipulated time are eligible to avail the benefits.

The units should have been making profit for the last three years.

Beneficiary can apply to the same financing bank, which sanctioned the loan for their unit, or to any other financing bank, which is willing to extend credit facility for second loan.

The beneficiary can choose any implementing agency and that may be different from the agency chosen for 1st loan.

Registration of Udyog Aadhar Memorandum (UAM)/UDYAM REGISTRATION is mandatory.

The 2nd loan should lead to additional employment generation.

To submit the application under 2nd loan for up-gradation, the beneficiaries have to apply by filling application form on PMEGP e-Portal.



Credit Guarantee Scheme for Micro & Small Enterprises (CGTMSE)

Objective:

To encourage first generation entrepreneurs to venture into self-employment opportunities by facilitating credit guarantee support for collateral free / third-party guarantee- free loans to the Micro and Small Enterprises (MSEs).

Key Benefits:

Credit guarantee for loans up to Rs. 5 crore, without collateral and third-party guarantee.

Guarantee coverage ranges from 75% to 90%..

Scheme applicable for:

MSEs registered on Udyam Portal.

Eligible Activity:

All activities eligible as per MSMED Act.

Detailed Information:

Any collateral/ third-party guarantee free credit facility extended by eligible Member Lending Institutions (MLIs) to new as well as existing MSEs, including Service Enterprises, Trading (Retail/Wholesale Trade) & Educational/Training Institutions, with a maximum guarantee ceiling of Rs. 5 crore, is eligible for guarantee under the Scheme.

Hybrid Security model also eligible wherein the MLIs are allowed to obtain collateral security for a part of the credit facility, whereas the remaining unsecured part of the credit facility, (up to a maximum of Rs. 5 crore), can be covered under the Scheme.

The extent of guarantee coverage under various categories of borrower is as under:

Category (including Trading activity)	Maximum extent of Guarantee Coverage where guaranteed credit facility is		
	Upto Rs. 5 lakh	Above Rs. 5 lakh & upto Rs. 50 lakh	Above Rs. 50 lakh & upto Rs. 5 crore
Micro Enterprises	85%	75%	75%
MSEs located in North East Region, UT of Jammu & Kashmir and UT of Ladakh	80%		
Women entrepreneurs	90%		
SC/ST entrepreneurs / MSEs situated in Aspirational District / ZED certified MSEs / Person with Disability (PwD)	85%		
All other category of borrowers	75%		
The extent of guarantee coverage for MSEs situated in Identified Credit Deficient Districts (ICDD) by RBI is additional 5% over and above the applicable guarantee coverage (i.e. for guarantee coverage of 75%, the coverage would be 80%, for 80% it would be 85%, for 85% it would be 90% and for 90% it would be 95%).			

How to apply:

Through MLIs (Banks/NBFCs) of Credit Guarantee Trust Fund for Micro and Small Enterprises (CGTMSE).

For detailed guidelines, please visit – <https://www.cgtmse.in>



Micro & Small Enterprises Cluster Development Programme(MSE-CDP) Scheme

Objective:

To support the sustainability and growth of MSEs by addressing common issues such as improvement of technology, skills & quality, market access, etc.

To create/upgrade infrastructural facilities in the new/existing Industrial Areas/Clusters of MSEs.

To set up Common Facility Centres (for testing, training, raw material depot, effluent treatment, complementing production processes, etc).

Promotion of green & sustainable manufacturing technology for the clusters.

Key Benefits:

Creation of Common Facility Centers including Plug & Play Facilities.

Support for Infrastructure Development Projects including Flatted Factory Complexes.

Scheme applicable for:

Existing Entrepreneurs [in form of a Special Purpose Vehicles (SPVs)].

Detailed Information:

COMMON FACILITY CENTRES: Creation of, "Tangible Assets" such as Common Production / Processing Centre, Design Centers, Testing Facilities including Plug & Play Facilities. Gol Assistance: up to 80% of the maximum Project cost of Rs. 30 crores.

INFRASTRUCTURE DEVELOPMENT: Development of land, roads, drainage, power distribution etc. in new/existing industrial (multi-product) areas/estates/Flatted Factory Complex. Gol Assistance: up to 70% of the maximum Project cost of Rs. 15 crores.

Scheme of Fund for Regeneration of Traditional Industries(SFURTI)

Objective:

To organize traditional industries and artisans into collectives by increasing production and value addition to make products competitive.

To promote traditional sectors and increase income of artisans providing sustainable employment.

Key Benefits:

Gol support:

- Upto Rs. 2.5 cr. for upto 500 artisans
- Rs. 5 cr for more than 500 artisans.

A production facility is set up with latest machineries

Raw material support

Soft Interventions – upto Rs. 25 lakhs

Skill Development

Exposure Visits

Buyer Seller Meets

Marketing connect, e-commerce

Design support

Scheme applicable for:

Existing artisans from traditional industries in sectors such as Handicraft, Textile, Agro-Processing, Bamboo, Honey, Coir, Khadi, etc.

Detailed Information:

Artisans are constituted into Special Purpose Vehicles (SPVs) by Implementing Agencies (State/Central Govt. organizations, NGOs) who need to provide land and 10% (5% in NER, J&K and Hill Areas) of Hard Intervention.

Financial assistance of up to 90% (95% in NER, J&K and Hill Areas) of Hard Intervention cost, entire cost of Soft Intervention, Technical Agency fee and Implementing Agency fee is given by Gol.

Detailed guidelines is available on <https://sfurti.msme.gov.in/SFURTI/Home.aspx>



Entrepreneurship and Skill Development Programme(ESDP)

Objective:

To promote new enterprises, capacity building of existing MSMEs and inculcating entrepreneurial culture in the country.

Key Benefits:

Widen the base of entrepreneurship by development, achievement, motivation and entrepreneurial skill to the different sections of the society.

Scheme applicable for:

Aspiring and Existing Entrepreneurs.

Detailed Information:

Entrepreneurship Awareness Programme (EAP)- One Day training programme is conducted for Entrepreneurship/ Self-employment awareness and motivation to different sections of the society including SC/ ST/ Women, differently abled, Ex-servicemen and BPL persons as career options.

Entrepreneurship cum Skill Development Programme (E-SDP) – Six weeks training programme is conducted for Entrepreneurship & Skill Training in Agro Based Products, Hosiery, Food & Fruit Processing Industries, Carpet Weaving, Mechanical Engineering Workshop/Machine Shop, Heat Treatment, Electroplating, Basic/Advance Welding/ Fabrication/Sheet metal work, Basic/Advance Carpentry, Glass & Ceramics etc.

Advance E-SDP: The One Week Advance ESDP programmes are conducted through IIMs/IITs/ICAR/CSIR/BARC/IISC/NIT/Agricultural University of Central and State government etc.

Management Development programme (MDP)– One week training programme for Management capacity building Training to Existing Entrepreneurs and their supervisory staff in Industrial Management, Human Resource Management, Marketing Management, Export Management/Documentation & Procedures, Materials Management, Financial/Working Capital Management, Information Technology, Digital Marketing, Quality Management/QMS/ ISO 9000/EMS, WTO, IPR, Supply Chain Management, Retail Management, Logistics Management etc.

Advance MDP: The One Week Advance MDP Training Programmes is conducted through State Administrative Training Institutes (ATIs) and/or other reputed institutions in this domain of Central or State Governments/NITs/ Regional Engineering Colleges/ Agricultural colleges/Autonomous bodies of Central/State Governments to provide MDP training to MSMEs promoters/executives.

How to apply:

Apply through the websites of MSME-DFOs, MSME-TC and other Implementing Agencies under ESDP scheme.

Assistance to Training Institutions (ATI) Scheme

Description :

The assistance is provided to National level training institutions operating under the Ministry of MSME, namely, NI-MSME, KVIC, Coir Board, Tool Rooms, NSIC & MGIRI in the form of capital grant for the purpose of creation and strengthening of infrastructure and support for entrepreneurship development and skill development training programmes. Assistance is also provided to existing State level EDIs i.e. owned and controlled by a State Government/UT for creation or strengthening/ expansion of their training infrastructure.

Nature of Assistance :

Amount of assistance will not exceed the actual amount for strengthening/ expansion of the infrastructure required by the training institutions of this Ministry. Scale of maximum assistance to the State level EDIs will be restricted to Rs.3.00 crore in each case. Assistance for skill development programmes will be provided as per the prescribed rates.

Who can apply:

Institutions of Ministry of MSME and existing State level EDIs.

How to apply:

Organizations wishing to apply for assistance for creation or strengthening of infrastructure may send their applications to the Director/Deputy Secretary (EDI), Ministry of Micro, Small and Medium Enterprises, Udyog Bhawan, Rafi Marg, New Delhi –110011.



Coir Vikas Yojana- Umbrella Scheme

Coir Vikas Yojana (CVY) is an Umbrella Scheme being implemented by Coir Board for the Development of Coir Industry all over the country.

Objective:

To enhance utilization of the raw material abundantly available in the country at economic levels of production.

To increase income/returns to workers, entrepreneurs, exporters and other stake-holders of the industry.

Full utilization of the market potential of the products within the country and abroad and Industry related functional support services.

Development of improved equipment machinery, processes and new products.

Promoting large scale investment in Coir Industry.

Development of skilled manpower for Coir industry, empowerment of rural women and Employment Generation.

Welfare measures for coir workers.

To upgrade the coir industry through technological interventions and integration of various Digital Platforms.

Under this Umbrella Scheme, the Coir Board is implementing the following sub schemes/ programmes:

I. Science & Technology

The Scheme component envisages undertaking various Research and Development activities for the modernization and technological upgradation of the coir industry and extension of the fruit of the research at the laboratory level for application at the field level and extension of testing and service facility.

II. Skill Upgradation And Mahila Coir Yojana

a. Skill Upgradation

Under this programme, the Board is imparting stipendiary training on value addition processes by providing the services of the trainers and with a view to disseminate information on the schemes and latest technologies available in coir sector and also to attract prospective entrepreneurs to this sector, the Board also organizes Entrepreneurship Development Programmes, Workshops, Seminars, Awareness Programmes, Exposure Tour etc. under this Scheme.

b. Mahila Coir Yojana

Mahila Coir Yojana is a women oriented, self employment scheme being implemented by the Coir Board. The scheme is intended to provide training with stipend facilities and creation of self-employment opportunities to rural women artisans in regions producing coconut.

III. Export Market Promotion

The activities of the Board under Export Market Promotion include participation in international exhibitions, publicity, providing assistance under Export Market Development Assistance Scheme/International Co-operation Scheme etc.

IV. Domestic Market Promotion

The main activities under the Domestic Market Promotion scheme are display cum sales of coir products through its Showrooms & Sales Depots, participation in domestic exhibitions organized by other Agencies, organizing exclusive fairs, disbursement of Market Development Assistance (MDA) to the Coir Co-operative units, societies etc through the State Governments/ UTs concerned.

V. Trade And Industry Related Functional Support Services

The activities under this programme would involve primary and secondary level information search, collection and statistical analysis of information including export, drawing inferences and preparation and publication of the reports.

VI. Welfare Measures

The Coir Board is planning to introduce new welfare scheme for the welfare of Coir workers in place of Pradhan Mantri Suraksha Bima Yojana (PMSBY).

Scheme applicable for:

All Coir Production/processing units registered under Coir Board and having valid Udyam Registration Certificate.

How to apply:

The details of the Schemes are available in the Coir Board Website <http://coirboard.gov.in>

Procurement and Marketing Support (PMS) Scheme

Objective:

The scheme aims to promote new market access initiatives like organizing / participation in National / International Trade Fairs / Exhibitions / MSME Expo, etc.

Held across the country and to create awareness and educate the MSMEs about the importance / methods/ process of packaging in marketing, latest packaging technology, import-export policy and procedure, GeM portal, MSME Conclave, latest developments in international / national trade and other subjects / topics relevant for market access developments.



Scheme components:

- **Market Access**

Participation of Individual MSEs in Trade Fairs / Exhibitions.

Organizing Domestic/ International Trade Fairs/Exhibition and participation in trade fairs/exhibitions by the Ministry/Office of DC (MSME)/Government organizations.

Vendor Development Program (VDP).

- **Capacity Building**

Adoption of Modern Packaging Techniques

Adoption of Bar Code

Adoption of e-Commerce Platform

National Workshops / Seminars

Organizing National workshops/seminars by the Ministry / Office of DC (MSME) (Conventional/Virtual).

- **Development of Retail Outlet**

Infrastructure development of Retail Outlets for promoting (Geographical Indication)GI Products.

Detailed Information:

For detailed information, refer PMS Scheme guidelines on

<http://dcmsme.gov.in/OM%20%20PMS%20Scheme%20Guidelines.pdf>

Scheme applicable for:

Manufacturing/ Service Sectors MSEs having valid Udyam Registration (UR) Certificate.

International Cooperation (IC) Scheme

Objective:

The scheme aims to build Capacity of MSMEs for entering export market by facilitating their participation in international exhibitions/fairs/conferences/ seminar/ buyer-seller meets abroad as well as providing them with actionable market-intelligence and reimbursement of various costs involved in export of goods and services.

The Scheme provides opportunities to MSMEs to continuously update themselves to meet the challenges emerging out of changes in technology, changes in demand, emergence of new markets, etc.

The Scheme covers the following sub-components:

Sub-Component-I: Market Development Assistance of MSMEs (MDA).

Sub-Component-II: Capacity Building of First Time MSE Exporters (CBFTE).

Sub-Component-III: Framework for International Market Intelligence Dissemination (IMID).

- As on date, Sub-Component-I and Sub-Component-II are in operation. The guidelines of these two components have already been circulated which are available on Ministry's website. Sub-Component-III will be in operation soon.

Eligible Organisations under Sub-Component-I :

Ministry of MSME and organizations under the Ministry.

State/Central Government Organizations/Institutions and Registered Industry/Enterprise Associations etc.

Activities covered under Sub-Component-I

Participation of MSME delegations in international exhibitions, trade fairs and buyer-seller meets in foreign countries (Physical Mode).

- Space Rent (Stall Charges): Upto Rs. 3.00 lakh per MSME.
- Air Fare : Upto Rs.1.50 lakh per MSME.
- Duty allowance: USD150 per day for Office Bearer.
- Freight charges: Upto Rs.50,000/-per MSME unit and Rs.75,000/-per MSME for Latin American Countries.
- Advertisement and publicity charges: Upto Rs.5.00 lakh.
- Registration fee: Upto Rs.5,000/-

Participation of MSME delegations in international exhibitions, trade fairs and buyer-seller meet by Foreign Organisers (Virtual Mode).

- Space/Stall Charges including catalogue/digital material charges for Participating in the Virtual International Events organized by foreign countries: Upto Rs.1.5 lakh.
- Advertisement and Publicity Charges: Upto Rs.5.00 lakh.

Organizing International conferences/summits/workshops/Seminars on the themes relevant to MSME sector (Physical Mode) to be organized in India by the Industry Associations/Government Organizations.

- Charges for holding/organizing the International conferences/summits conferences/summits/workshops/seminars in India by Industry Associations including charges for venue rent, catering, advertisement & publicity, security arrangement, etc. Upto Rs.10.00 lakh.

- Economy class Airfare for foreign speakers/experts/resource persons: Upto Rs.5.00 lakh.

Organising International conferences/summits/workshops/seminars on the themes relevant to MSME sector (Virtual Mode) to be organized by Industry Associations/Government Organizations.

- Virtual Space/ Platform/License Fee/ Rent for Organising Conferences /summits/workshops/seminars: Upto Rs. 2.00 lakh.
- Publicity Cost incurred on promotion/marketing/publicity of the event: Upto Rs.5.00 lakh.
- Translation and Interpretation charges involved in the virtual event: Upto Rs.1.00 lakh.

Organising Mega international conferences/summits/workshops/seminars, /multilateral Government to Government Events in India (Physical /Virtual Mode) by Ministry of MSME, its organizations solely or in partnership with industry associations for promotion of MSME sector.

Sub-Component-II

Under this component, incidental costs viz. Registration cum Membership certification (RCME); Export Insurance Premium; Quality certification is reimbursed to first time MSE Exporters. The Ministry on 20.09.2022 has signed MoUs with 18 Export Promotion Councils (EPCs), Export Credit Guarantee Corporation Ltd (ECGC) and National Small Industries Corporation Ltd (NSIC) as implementing agencies for Reimbursement of RCMC Fees, Export Insurance Premium and Testing & Quality Certification to MSEs.

For more detailed information refer to Scheme guidelines, on the following link:

<https://msme.gov.in/sites/default/files/RevisedICScheme2021.PDF>



National SC-ST Hub Scheme

Objective:

To provide professional support to Scheduled Caste and Scheduled Tribe Entrepreneurs to fulfill the obligations under the Central Government Public Procurement Policy for Micro and Small Enterprises Order 2012, adopt applicable business practices and leverage the Stand-Up India initiatives.

Key Benefits:

25% subsidy on purchase of plant & machinery/equipment or Rs. 25 lakh whichever is less.

Marketing and mentoring support through participation in exhibitions and vendor development programmes.

Reimbursement of fees charged for bank loan processing, testing services, membership of Export Promotion Council, membership in Govt. promoted eCommerce Portals, Single Point Registration Scheme of NSI.

Collection, collation and dissemination of information regarding SC/ST enterprises and entrepreneurs to CPSEs.

Free skill trainings and distribution of trade specific tool kits to trained candidates under the Skill Development programmes.

Scheme applicable for:

Aspiring and Existing SC/ST Entrepreneurs.

Detailed Information:

- National Scheduled Caste and Scheduled Tribe Hub (NSSH) was launched by Hon'ble Prime Minister in October 2016 to provide professional support to SC/ST entrepreneurs to fulfill the obligations under the Central Government Public Procurement Policy for Micro and Small Enterprises Order 2012, adopt applicable business practices and leverage the Stand up India initiatives. The Hub has undertaken several initiatives to facilitate SC/ST entrepreneurs by providing professional support in their capacity building, market linkages, finance facilitation, tender bid participation, etc. through its various subschemes/interventions. The NSSH works on the mentioned priority areas through various sub-schemes which are as follows:

25% subsidy on purchase of plant & machinery/equipment Special Credit Linked Capital Subsidy Scheme.

100% subsidy on airfare and twice of DA as the rate prescribed by MEA under Special Marketing Assistance Scheme.

100% subsidy to obtain NSIC's Registrations under the Single Point Registration Scheme with a nominal fee of Rs. 100/-.

Reimbursement of 80% or Rs. 1.0 lakh whichever is less on Bank Loan Processing fee.

Reimbursement of 80% or Rs. 1.0 lakh whichever is less on for Performance Bank Guarantees.

Reimbursement of 80% or Rs. 1.0 lakh whichever is less on testing fee.

Reimbursement of 80% or Rs. 20,000 whichever is less on membership/subscription fee of Export Promotion Council Membership.

Reimbursement of 80% or Rs. 25,000 whichever is less on membership fee of Government promoted e-Commerce Portals.

Reimbursement of 90% or course fee or Rs. 1.0 lakh whichever is less to top 50 NIRF Rated Management Institution's Short-Term Training Program Fee.



A Scheme for Promotion of Innovation, Rural Industry and Entrepreneurship (ASPIRE)

Objective:

To set up a network of Livelihood Business Incubators (LBIs), predominantly in the rural and underserved areas, to promote innovation and accelerate entrepreneurship for the following :

Generate employment opportunities by facilitating formal, scalable micro-enterprise creation in the agro-rural sector.

Skill, up-skill, re-skill unemployed, self-employed/wage earners in new technologies in the agro-rural sector.

Provide skilled human capital to nearby industrial clusters and promote innovations for strengthening the competitiveness in the MSME sector.

Key Benefits:

Maximum of INR 1 crore. to Government agencies & INR 75 lakh to Private agencies for procuring plant and machinery.

Maximum of INR 1 crore. to Government and Private agencies as operational expenditure support towards manpower cost, running incubation and skill development programmers, etc.

Scheme applicable for:

Any agency/institution of Government of India/ State government or existing training centres under Ministries/Departments of Government of India/State Government, Industry Associations, Academic Institutions.

Any not-for-profit private institutions with experience in successfully executing incubation and/or skill development programs may be eligible to set up an LBI.

Detailed Information:

Livelihood Business Incubator (LBI): An entity set up for imparting skill development & incubation programmes for promoting entrepreneurship and employment generation in agro-rural sector with special focus on rural and underserved areas.

In case of private organizations, 25% of the Capital Expenditure has to be borne by the Applicant Organization.

Detailed guidelines are available at <https://aspire.msme.gov.in/ASPIRE/AFHome.aspx>

Khadi Gramodyog Vikas Yojana – Umbrella Scheme

Objective:

To increase productivity and wages of Khadi Artisans and secure livelihood.

To improve Infrastructure for Khadi Production.

Increased Khadi Production, Sales and Employment.

Key Benefits:

Development of Village Industries and increase number of rural artisans.

To revive the traditional and inherent skills of rural artisans.

To renovate and Modernize Sales Outlets.

To promote Marketing and Exports.

I. Khadi Vikas Yojana

S.No	Component	Assistance
1.	Modified Market Development Assistance(MMDA)	Subsidy @ 35% on Prime Cost for Cotton/Muslin, Wool and Polyvastra and @ 20% on Prime Cost for Silk Khadi
2.	Interest Subsidy Eligibility Certificate Scheme (ISEC)	Khadi Institution is required to pay only 4% interest rate. The difference between the actual interest charged by the Bank and 4% is borne by the KVIC as "Interest Subsidy".
3.	Work-shed Scheme for Khadi Artisans	Individual workshed (20 Sq.mtrs): Rs. 1,20,000/- or 75% of the cost of workshed including toilet (90% for NER), whichever is less. Group workshed (10 Sq. mtrs per artisans): Rs.80,000 or 75% of the cost of the workshed including toilet (90% for NER), whichever is less.
4.	Strengthening Infrastructure of Existing Weak Khadi Institutions and Assistance for Marketing Infrastructure	Financial assistance for revival of khadi institution with ceiling limit of Rs.15.00 lakh(Capital Expenditure +working fund). Financial assistance under Marketing Infrastructure for renovation of departmental sales outlets of KVIC /KVIB and institutional sales with the ceiling limit of Rs.25.00 lakh.
5.	Other Components	Centre of Excellence for Khadi Khadi Quality Assurance Marketing(Exhibition) Science & Technology (S&T)

II. Gramodyog Vikas Yojana

S.No	Component	Assistance
1.	Agarbatti Programme under Wellness and Cosmetics Industries (WCI)	Training Programme in Agarbatti industry. Distribution of Pedal operated /Automatic Agarbatti Machinery to trained artisans.
2.	Leather Footwear Activity under Handmade Paper Leather & Plastic Industry (HMPLPI)	Training on designing and manufacturing of footwear. Distribution of machinery and tool kits to trained artisans.

S.No	Component	Assistance
3.	Pottery Activity under Mineral Based Industry (MBI)	Training on Wheel pottery. Distribution of tools and equipment (Electric Potter Wheel, Blunger) to trained artisans.
4.	Beekeeping Activity/Honey Mission Programme under Agro-Based & Food Processing Industries (ABFPI)	Beekeeping skill development training. Distribution of 10 bee boxes with live bee colonies and One set of Tool kit (containing one Knife, Smoker, hive tool and bee veil) to trained beneficiaries.
5.	Waste Wood / Turn Wood Craft /Wooden Toy /Products of Panchgavya under Rural Engineering and New Technology	Training on Waste-Wood, Turn-Wood Craft, Wooden Toy and in Panchgavya based Products. Distribution of tool kit to all trained artisans.
6.	Hand Made Paper and Fiber related activities under Hand Made Paper, Plastic and Leather Industry.	Training on Paper Conversion, Paper Plate & Dona(Bowl) making, Paper Mache, Fibre Extraction and fancy article making and Ban making (Two ply). Distribution of machinery and tool kits to trained artisans.
7.	Agro- Food Based Food Processing Industries	Training on Palm Gur, Tamarind, Fruits & Vegetables, Village Oil, Spices & Condiments, Cane & Bamboo. Distribution of machinery and tool kits to trained artisans.
8.	Service Industry	Training to Electrician & Plumbers, and DigniTEA(Tea Vending on Bicycle). Distribution of tool kits to trained beneficiary.

Scheme applicable for:

Khadi Institutions (KIs) registered with KVIC or State Khadi and Village Industries Boards(KVIBs) and Khadi artisans.

The beneficiaries may be identified by KVIC, NGOs/KIs/VIs/KVIB's/ DIC's/FPOs etc.

Age Group: 18-55 Years.

Having valid Aadhar Card or any other Identity Card issued by Government.

One person from one family is eligible for the assistance under KGVY.

Persons who have availed benefits from other Govt. Schemes for the same/similar purpose is not eligible.

Preference shall be given to the people belonging to SCs/STs/Women/ Unemployed Youth /BPL category etc.

Promotion of MSMEs in - NER & Sikkim**Objective:**

The scheme envisaged for providing financial support mainly for augmenting Infrastructure development for enhancing the productivity, sustainability, competitiveness and growth by

addressing common issues such as improvement of technology, skills & quality, market access etc. of Micro, Small and Medium Enterprises (MSMEs).

Creation of common facilities to supplement manufacturing, testing, packaging, R&D, product and process innovations and training for natural resources such as fruits, spices, agri, forestry, sericulture and bamboo etc. available in NER and Sikkim.

To create/ upgrade infrastructural facilities in the new/existing Industrial Areas for MSMEs.

Development of tourism sector in NER and Sikkim by creation of common services such as kitchen, bakery, laundry & dry cleaning, refrigeration and cold storage, IT infra, potable water, display center for local products, center for cultural activities etc. in a cluster of home stays.

Key Benefit:

Common facilities for MSMEs to develop new products & processes including toolings.

Developed infrastructure for entrepreneurs for establishing new units or expanding their units.

Support for creation of common infrastructures to boost tourism in NER & Sikkim.

Nature of Assistance:

Setting up of new and modernization of existing Mini Technology Centers: The financial assistance of Government of India will be 90%. The maximum project cost for calculation of GoI assistance shall be Rs.15.00 Crore. The GoI assistance towards the buildings cost for up-gradation of infrastructure would be limited to 1.00 crore within the total permissible GoI assistance. Government of India financial assistance would not be admissible towards the cost of land.

Development of new and existing Industrial Estates: The financial assistance of Government of India will be 90%. The maximum project cost for calculation of GoI assistance shall be Rs.15.00 Crore for development of New industrial estate whereas Rs.10.00 crore for development of existing Industrial Estate.

Development of Tourism Sector: The financial assistance of Government of India will be 90% for projects with maximum project cost Rs.5.00 crore for calculation of GoI assistance. The balance project cost if any have to be borne by the State Govt.

Eligibility/ Applicability:

State Government or any State Govt. organization engaged in promotion of MSMEs.

How to apply:

The State Government, desirous of availing financial assistance under the scheme would formulate a proposal and identify an agency preferably Department of Industries & Commerce or any State Govt. organization engaged in promotion of MSMEs to implement the project. Then the proposal may be uploaded on the scheme portal www.ner-promotion.msme.gov.in for approval process.



PM Vishwakarma – Enabling Artisans & Craftspeople to scale-up their Enterprises.

Objective:

To enable the recognition of artisans and craftspeople as Vishwakarma, making them eligible to avail all the benefits under the Scheme.

To provide skill upgradation to hone their skills and make relevant and suitable training opportunities available to them.

To provide support for better and modern tools to enhance their capability, productivity, and quality of products and services.

To provide the beneficiaries an easy access to collateral free credit and reduce the cost of credit by providing interest subvention.

To provide incentives for digital transactions to encourage digital empowerment of Vishwakarmas.

To provide a platform for brand promotion and market linkages to help them access new opportunities for growth.

Key Benefit:

Recognition of artisans and craftspeople through PM Vishwakarma certificate and ID card.

Skill Upgradation: Basic Training of 5-7 days and Advanced Training of 15 days or more, with a stipend of Rs. 500 per day and transport allowance of Rs 1,000.

Toolkit Incentive: A toolkit incentive of up to Rs. 15,000 through e-vouchers.

Credit Support: Collateral free ‘Enterprise Development Loans’ of upto Rs. 3 lakh in two tranches of Rs. 1 lakh and Rs. 2 lakh with tenures of 18 months and 30 months, respectively, at a concessional rate of interest fixed at 5%, with Government of India subvention to the extent of 8%.

Incentive for Digital Transaction: An amount of Re. 1 per eligible digital transaction, upto maximum 100 eligible transactions monthly will be provided to the beneficiary for digital pay-out or receipt.

Marketing Support: Marketing support in the form of quality certification, branding, onboarding on e-commerce platforms such as GeM, advertising, publicity and other marketing activities to improve linkage to value chain.

Who can apply:

The Scheme covers artisans and craftspeople engaged in 18 trades.viz.(i) Carpenter (Suthar/Badhai); (ii) Boat Maker; (iii) Armourer;(iv) Metalsmith/Metal Caster (Lohar); (v) Hammer and Tool Kit Maker; (vi) Locksmith; (vii) Goldsmith (Sonar); (viii) Potter (Kumhaar); (ix) Sculptor (Moortikar, stone carver), Stone breaker; (x) Cobbler (Charmakar)/ Shoemaker/ Footwear artisan; (xi) Mason (Rajmistri); (xii) Basket/Mat/Broom Maker/Coir Weaver; (xiii) Doll & Toy Maker (Traditional); (xiv) Barber (Naai); (xv) Garland maker (Malakaar); (xvi) Washerman (Dhobi); (xvii) Tailor (Darzi); and (xviii) Fishing Net Maker.

How to apply:

For submission of online applications, please visit nearest Common Service Centres (CSCs).

Tool Rooms and Technical Institutions

Objective:

Tool Room & Technical Institutions are concentrated on an integrated Development of the relevant sector of industries to help MSME.

Total 18 MSME Tool Rooms & Technical institutions established PAN India serving in the relevant sector like General Engineering, foundry & forging, electronics, fragrance, glass, sports good and footwear etc.

Key Benefit:

Improves access of MSMEs to tooling facilities for enhancement of their efficiency and providing industry ready manpower by conducting training programme.

Process and Product development in relevant sector.

Consultancy and job works in relevant sector.

Who can apply:

Industrial Units (focusing on MSME sector).

The intake eligibility for the training programmes from school dropout to M. tech level.

Detailed Information:

Under Tool Rooms & Technical Institutions Scheme, the Ministry of MSME has set up 18 Tool Rooms & Technical Institutions {generally known as Technology Centres (TCs)} from 1967 to 1999 works on self-sufficiency basis in the sectors like General Engineering, Automation, Hand Tools, Plastics, Auto parts, Electrical & Electronics, Forging & Foundry, Sports Goods, Leather & Footwear, Fragrance & Flavours, etc to support Industries for Design, Development and Manufacturing of Tools, Dies, Moulds, Jigs & Fixture, etc.

The Ministry has been investing periodically to upgrade the TRs & TIs by introducing new technologies such as 3D Printing, CAD/ CAM, CNC machining for tooling, vacuum heat treatment, Robotics and Process Automation etc.

Some TCs extending support to MSMEs for complex tools, parts and components and also supported to the strategic sectors such as Defence, Aerospace etc.

Apart from the technological development activities, TCs also provides skilling to youth for industry ready manpower and re-skilling the industry workforce as per need of industry. TCs are conducting various training Programme includes NSQF Compliance Courses, AICTE/NCVET/SCVT approved courses and variety of training courses as per needs of industry. Some TCs are also conducting training programmes for international participants.

In addition, these TCs provides technical services such as design of parts and components, materials testing, heat treatment, quality control, and technical consultancy related to the product & process improvement.

All the TRs & TIs (TCs) adhere to the principles of Total Quality Management (TQM). They are ISO 9001-2015 certified institutions and a few of them are ISO-14000, OHSAS-18000, ISO-29990 and ISO-50001 certified. Central Tool Room & Training Centre, Bhubaneswar is also AS-9100 certified for Aero-Space Component Supply.



MSME Champions Scheme

About the scheme:

Ministry of MSME had been implementing Credit Linked Capital Subsidy and Technology Upgradation Scheme (CLCS-TUS) for promoting competitiveness amongst Micro, Small and Medium Enterprises (MSMEs) by the way of wastage reduction through Lean Manufacturing, support for Design improvement, building awareness on Intellectual Property Rights, Zero Defect Zero Effect (ZED) Scheme, digitally empowerment of MSME through Digital MSME and to promote & support untapped creativity of individual and to promote adoption of latest technologies in manufacturing as well as knowledge based innovation MSMEs through Incubation across India.

MSME Champions scheme has been formulated through Standing Finance Committee (SFC) by merging all 6 components of erstwhile Technology Upgradation Scheme (TUS) for a period of 5 years i.e. 2021-22 to 2025-26. It is a holistic approach to unify, synergize and converge various schemes and interventions with a single purpose. The end objective is to pick up clusters and enterprises and modernize their processes, reduce wastages, sharpen business competitiveness and facilitate their National and Global reach and excellence. There are 3 components under the new MSME Champions scheme, the details of which are as below:

- 1) MSME-Sustainable (ZED)
- 2) MSME-Innovative(for Incubation, IPR, Design)
- 3) MSME-Competitive (Lean)
- 4) Digital MSME Yet to be launched.

(The Digital MSME will be interlinked with all the other components of the MSME Champions Scheme.)

1) MSME SUSTAINABLE (ZED) CERTIFICATION

Objective:

The ZED Certification envisages promotion of Zero Defect Zero Effect (ZED) practices amongst MSMEs so as to:

- Encourage and enable MSMEs for manufacturing of quality products using latest technology, tools & to constantly upgrade their processes for achievement of high quality and high productivity with the least effect on the environment.

- Develop an Ecosystem for ZED Manufacturing in MSMEs, for enhancing competitiveness and enabling exports.
- Promote adoption of ZED practices and recognizing the efforts of successful MSMEs.
- Encourage MSMEs to achieve higher ZED Certification levels through graded incentives.
- Increase public awareness on demanding Zero Defect and Zero Effect products through the MSME Sustainable (ZED) Certification.
- Identify areas to improve upon, thereby assisting the Government in policy decisions and investment prioritization.

Key Benefit:

Cost of Certification

- Certification Level 1: BRONZE: Rs. 8,000/-
- Certification Level 2: SILVER: Rs. 32,000/-
- Certification Level 3: GOLD: Rs. 72,000/-

Subsidy on cost of ZED certification:

- Joining Reward of Rs. 10,000/- (Bronze will become free if availed)
- 80%-60%-50% for Micro, Small & Medium Enterprises
- 100% subsidy for women-owned MSMEs

Additional subsidy:

- 10% for SC/ST owned MSMEs OR MSMEs in NER/Himalayan/LWE/Island territories/ Aspirational districts.
- 5% for MSMEs which are also a part of the SFURTI OR Micro & Small Enterprises – Cluster Development Programme (MSE-CDP) of the Ministry.

Financial Assistance in Testing/Quality/Product Certification:

- Up to 75% of the total cost of Testing/Certification, with the maximum ceiling of subsidy being Rs. 50,000/-.

Handholding Support :

- Up-to Rs.2 lakhs for consultancy for all ZED certified MSMEs.

Support in Technology Upgradation for Zero Effect Solutions:

- Up-to Rs. 3 lakhs for all ZED certified MSMEs.

Graded incentives:

- MSMEs can avail graded incentives as prescribed for the three ZED Certification Levels. Wherever possible, the incentives provided by States will be linked through API integration with the ZED portal to ensure interoperability.

Scheme applicable for:

All MSMEs registered with the UDYAM registration portal (of the MoMSME) will be eligible to participate in MSME Sustainable (ZED) Certification and avail related benefits/incentives.

Detailed Information:

MSME Sustainable (ZED) Certification is an extensive drive to create awareness amongst MSMEs about Zero Defect Zero Effect (ZED) practices and motivate and incentivize them for ZED Certification while also encouraging them to become MSME Champions. Through the journey of ZED Certification, MSMEs can reduce wastages substantially, increase productivity, enhance environmental consciousness, save energy, optimally use natural resources, expand their markets, etc. MSMEs will also be motivated to adopt best practices in work culture, standardization of products, processes and systems etc. in order to enhance their global competitiveness and sustainability. The ZED Certification aims at enhancing the competitiveness of an MSME by assessment, modification through guidance, handholding, managerial and technological intervention – not just certification.

How to apply:

Eligible MSMEs shall apply through online portal www.zed.msme.gov.in



2) MSME – Innovative (Incubation, IPR and Design)

Objective:

To promote all forms of innovations in the complete value chain from developing ideas into innovative applications through incubation and design interventions.

To provide appropriate facilities and support for development of concept to market, design competitiveness and protection & commercialization of Intellectual creations of MSME sector.

To promote a culture of innovation and creative problem solving through knowledge sharing and collaboration amongst industry, academia, government institutions, research laboratories etc.

To serve as a connecting link between industrial/academia leaders and innovators, in order to encourage new product development and hand-holding.

To focus on developing affordable innovations that can benefit a large number of people and at the same time being commercially viable and sustainable.

Key Benefit:

- **Incubation**

Financial Assistance to HI for developing and nurturing the ideas - shall be provided up to maximum of Rs. 15 lakh per idea to HI.

Financial assistance for Plant and Machinery to HI up to Rs. 1.00 cr. (max) - shall be provided for procurement and installation of relevant plant and machines including hardware and software etc. in BI for R&D activities and common facilities for incubatees of BI.



- **Design**

Design Project: For the design projects approved for any MSME, 75% (Micro) and 60% (Small & Medium) of the total project cost will be contributed by Govt up to a maximum of Rs.

40 lakh and the remaining project cost will be borne by MSMEs and deposited to the IA.

Student Project: 75% of the total project cost will be contributed by Govt up to a maximum of Rs. 2.5 lakhs.

- **IPR**

A Grant of up to Rs. 1 crore would be provided to an IPFC in milestone-based (three or more) installments.

Reimbursement for registration of Patent, Trademark, Geographical Indications (G.I.), Design: The maximum financial assistance to the eligible applicants under the IPR component is as follows:

S. No	Item	Maximum Financial Assistance
i	Foreign Patent	Rs. 5.00 lakhs
ii	Domestic Patent	Rs. 1.00 lakhs
iii	GI Registration	Rs. 2.00 lakhs
iv	Design Registration	Rs. 0.15 lakhs
v	Trademark	Rs. 0.10 lakhs

Scheme applicable for:

Incubation: MSMEs, Individuals, Students who want to develop their innovative ideas can apply through registered HIs.

Design: The beneficiary unit(s) must typically be a registered micro, small or medium enterprises as per the definition in MSMED Act and should have a valid UAM or Udyam Registration.

IPR: For Manufacturing MSMEs with UDYAM Registration.

Detailed Information:

MSME Innovative is a holistic approach to unify, synergize and converge 3 sub- schemes and interventions with a single purpose. MSME Innovative is a new concept for MSMEs with a combination of innovation in incubation, design intervention and by protecting IPR in a single mode approach to create awareness amongst MSMEs about India's innovation and motivate them to become MSME Champions. This will act as a hub for innovation activities facilitating and guiding development of ideas into viable business proposition that can benefit society directly and can be marketed successfully.

How to apply:

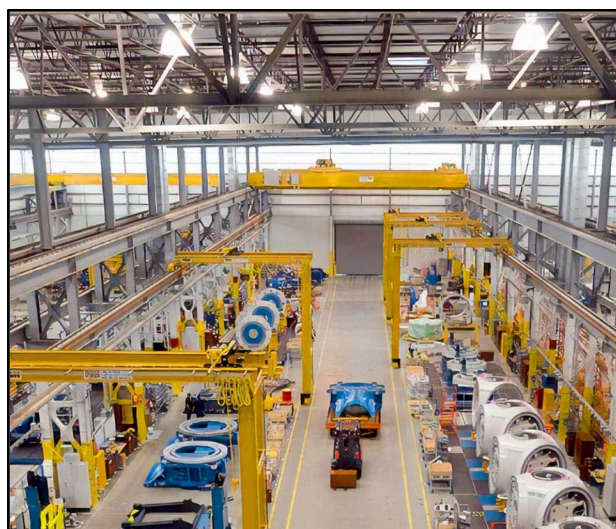
The eligible applicants may apply at the MIS portal (<https://innovative.msme.gov.in>).

3) MSME COMPETITIVE (LEAN) SCHEME

Objective:

The objective of the scheme is to enhance the Domestic and Global Competitiveness of MSMEs through the application of various Lean Techniques That inter-alia includes:

- **Reduction in:**
 - Rejection Rates
 - Product and Raw Material Movements
 - Product Cost
- **Optimization of:**
 - Space Utilization
 - Resources like Water, Energy, Natural Resources Etc.



- Enhancement of:
 - Quality of Products and Process
 - Production & Export Capabilities
 - Workplace Safety
 - Knowledge & Skill Set
 - Innovative Work Culture
 - Social & Environmental Accountability
 - Profitability
 - Introduction & Awareness to Industry 4.0
 - Digital Empowerment

Key Benefit:

Implementation Cost (Max. per unit)

- Basic Level: Free
- Intermediate Level: ₹ 1,20,000 + Taxes
- Advanced Level: ₹ 2,40,000 + Taxes

Beneficiary Contribution:

- Basic - NA
- Intermediate Level: 10% of total cost of implementation i.e., up-to Rs. 12,000/- + Taxes per unit (Max.)
- Advanced Level: 10% of total cost of implementation i.e., up-to Rs. 24,000/- + Taxes per unit (Max.)

GoI Contribution:

- Basic - NA
- Intermediate Level: MSME Unit will be entitled for up-to Rs. 1,08,000/- (max.) towards the implementation cost (Taxes extra)
- Advanced Level: MSME Unit will be entitled for up-to Rs. 2,16,000/- (max.) towards the implementation cost (Taxes extra)

Additional Benefit:

Basic - NA

- **Intermediate Level & Advanced Level:**

a) Additional 5% GOI contribution for MSMEs which are part of SFURTI Clusters, Woman/SC/ ST owned, NER located MSMEs.

b) OEM/ Industry Association route

- Additional 5% GoI contribution shall be given to the MSMEs registering through Industry Association/ OEM after completion of all levels.
- Rs. 5000/ per MSME shall be given to OEM/Association after completing all stages of lean intervention.
- For availing this benefit MSME unit need to mention on while applying – Applying under Original Equipment Manufacturer (OEM) or Applying under Industry Association (IA)

Scheme applicable for:

All MSMEs registered with the UDYAM registration portal (of the MoMSME) will be eligible to participate in MSME Competitive (Lean) Scheme and avail related benefits/incentives.

Scheme is also open to Common Facilities Centers (CFCs) under SFURTI (Scheme of Fund for Regeneration of Traditional Industries) and Micro & Small Enterprises – Cluster Development Program (MSE-CDP) Schemes.

Detailed Information:

Ministry of Micro, Small & Medium Enterprises, Government of India, aims to implement the MSME Competitive (Lean) Scheme for MSMEs with an objective to enhance their productivity, efficiency, and competitiveness by reduction of wastages in processes, inventory management, space management, energy consumption, etc.

How to apply:

Eligible MSMEs shall apply through online portal <https://lean.msme.gov.in/>



Self Reliant India (Sri) Fund Empowering Msmes For Aatmanirbhar Bharat

About the scheme:

India has embarked upon the path of self reliant economic growth for achieving its aspiration of becoming an economic superpower. Towards this end, one of the initiatives taken by the Government of India is the launch of the Self Reliant India (SRI) Fund.

The Fund structure is designed in a manner that it will leverage the strength of the private sector in providing growth capital to viable MSMEs having a definite growth plan.

Fund Objective:

The Fund aims to provide capital support to the Daughter Funds for onward provision to MSMEs as growth capital, through equity, quasi-equity and debt to achieve the following:

- Supporting faster growth of MSME businesses, thereby igniting the economy & creating several employment opportunities.
- Supporting enterprises which have the potential to graduate beyond the MSME bracket and become National/International champions.
- Supporting MSMEs which will help make India self-reliant by producing relevant technologies, goods and services.

SRI Fund Structure:

The Ministry of Micro, Small and Medium Enterprises has established, through NSIC Venture Capital Fund Limited (NVCFCL), an AIF, christened as Self Reliant India (SRI) Fund, having Mother Fund-Daughter Fund structure for ensuring availability of growth capital to the MSMEs, through equity/quasi-equity/ equity like structured instruments.

This will encourage MSMEs in moving towards listing on the Stock Exchanges, and growing beyond the bracket of MSME.

The AIF will be anchored by NSIC Venture Capital Fund Limited (NVCFL), a wholly owned subsidiary of The National Small Industries Corporation (NSIC), a Mini-Ratna Corporation of the Government of India under the Ministry of Micro, Small and Medium Enterprises (MoMSME).

SRI Fund Features:

Particulars	Details
Target Group	Viable MSMEs with a positive growth trajectory
Total Corpus	Government of India through M/o MSME. Contribution INR 10,000 crore
Tenure of Fund	Fund life is 15 years
Scope	Disbursement to MSMEs across the country impacting lives and far and wide.
Fund Type	Daughter Funds can be categorized I or II AIFs registered with SEBI.
Exclusions	Non-Profit Institutions, NBFCs, financial inclusion sector, SHGs and other financial intermediaries.

SRI Fund will contribute towards achieving India’s \$5 trillion GDP target by creating a vibrant MSME ecosystem, and making an Aatmanirbhar Bharat.



Raising and Accelerating MSME Performance (RAMP)

About the scheme:

RAMP is a World Bank supported Central Sector Scheme aimed at improving access of MSMEs to market, finance and technology upgradation by enhancing the outreach of existing MoMSME schemes. The programme also aims at strengthening institutions at the Central and State level, and enhancing Centre- State collaboration.

Objective:

Accelerating Centre- State collaboration in MSME promotion and development.

Enhancing effectiveness of existing MoMSME schemes for technology upgradation.

Strengthening Receivable Financing Market for MSMEs.

Enhancing effectiveness of Credit Guarantee Trust for Micro & Small Enterprises (CGTMSE), and promoting guarantee for greening initiatives of MSEs, and women owned MSEs.

Reducing incidence of delayed payments to MSEs.

Key Benefits:

RAMP scheme would enhance the performance of MSMEs by promoting technology upgradation, innovation, digitization, market access, credit, greening initiatives, etc through active participation of the State Governments.

Target Beneficiaries


RAMP scheme envisages to benefit more than 5.5 lakh MSMEs during the programme period (FY 2022-23 to 2026-27). The programme implementation will be through the State agencies.

Scheme applicable for:

Individual MSMEs through State Government/Agencies.

Further details:

A separate RAMP portal will be developed shortly, with all guidelines etc.



Source:

Schemes for MSMEs